

Rural Development Programme for England 2007-2013

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European Agricultural Fund for Rural Development: Europe investing in rural areas.

Rural development



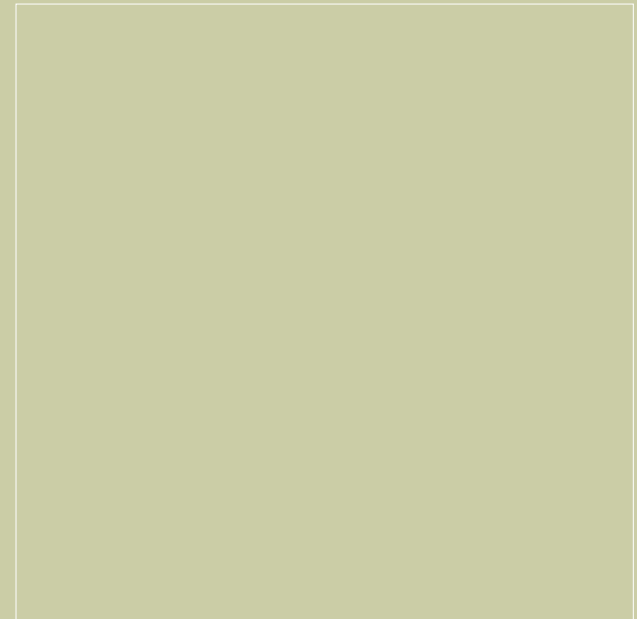
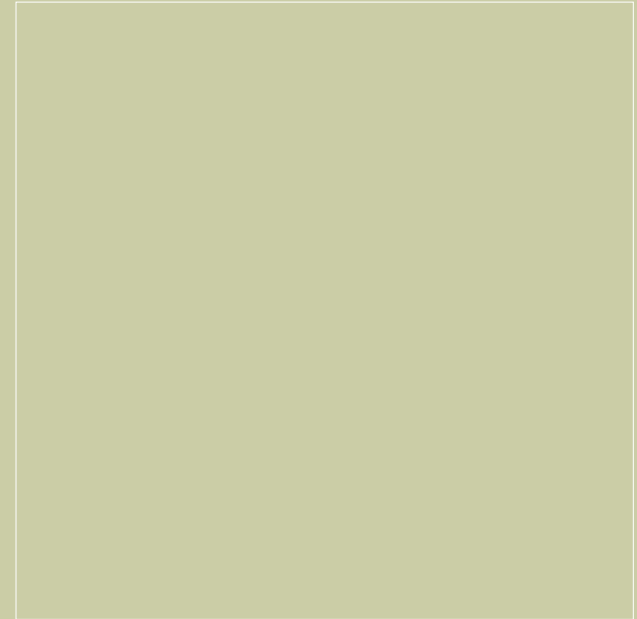
European Agricultural Fund for Rural Development.



Rural Development Programme for England - £3.9 billion programme budget.



South West Regional Implementation Plan - £156.8 million for socio-economic activity (Axis 1,3 & 4), including £55 million ring-fenced for the Convergence area.



Main Programme Objectives

Three Axes focus the delivery of RDPE

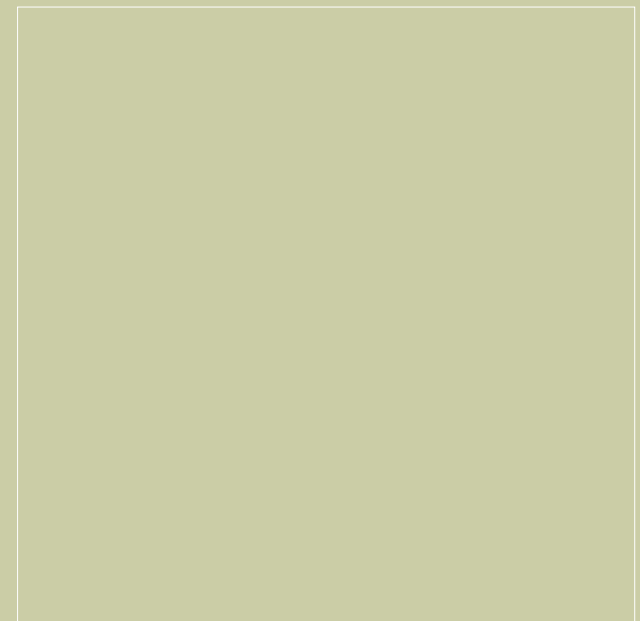
Axis 1 - Improving the competitiveness of the agricultural and forestry sectors

Axis 2 - Improving the environment and countryside

Axis 3 – Rural quality of life and diversification of the rural economy.

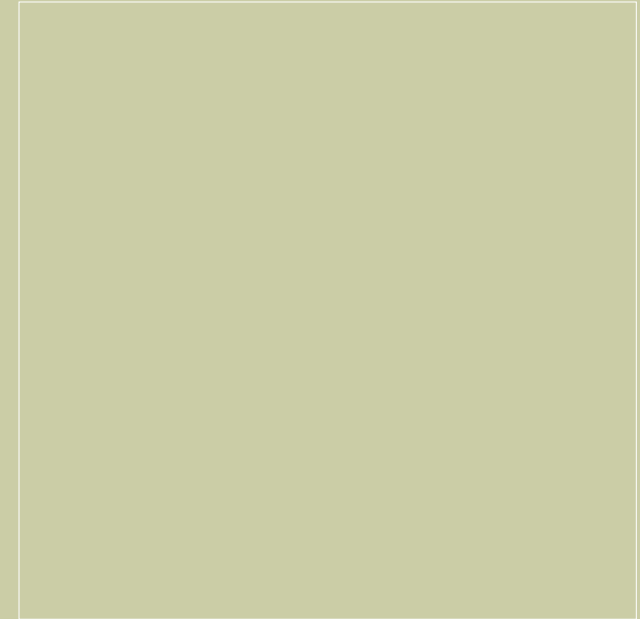
A minimum of 5% of the Programme budget will be delivered through the ‘Leader approach’, which is a community based delivery mechanism

Axis 4 - Implementation of the ‘Leader Approach’



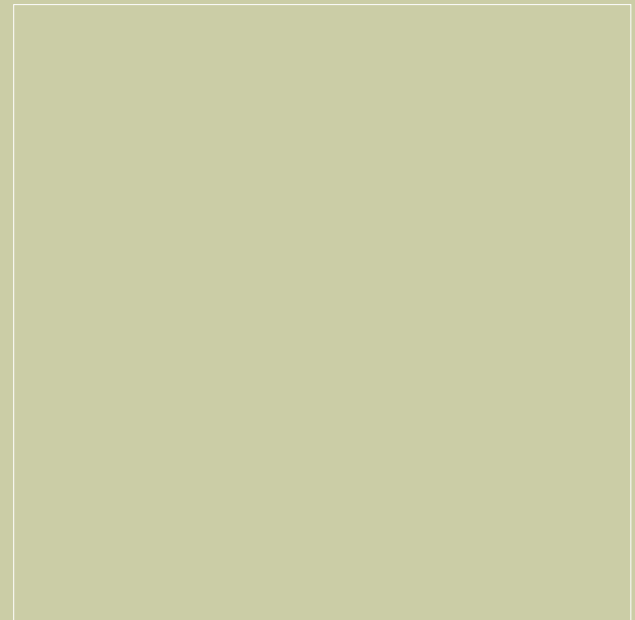
Investment themes

- **Biodiversity and Landscape**
- **Skills Development**
- **Business Support**
- **Supply Chain and Adding Value**
- **Resource Management**
- **Sustainable Rural Tourism**
- **Social Enterprise**
- **Community-led Development**



Access to funding and support

- **Single gateway for information (Business Link/South West Rural Enterprise Gateway)**
- **Advice for individual businesses and groups**
- **Support for feasibility studies and project development**
- **Submission of 'mature' projects for grant aid**
- **Strategic initiatives to be commissioned by South West RDA with partners**

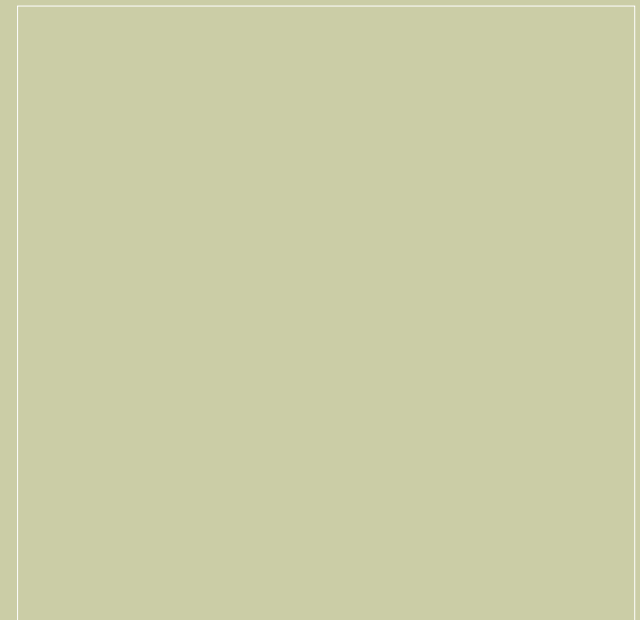


Access to Support



Examples of Commissioning

- **Animal health and welfare project**
- **Resource management project**
- **Sustainable rural tourism**



Further information

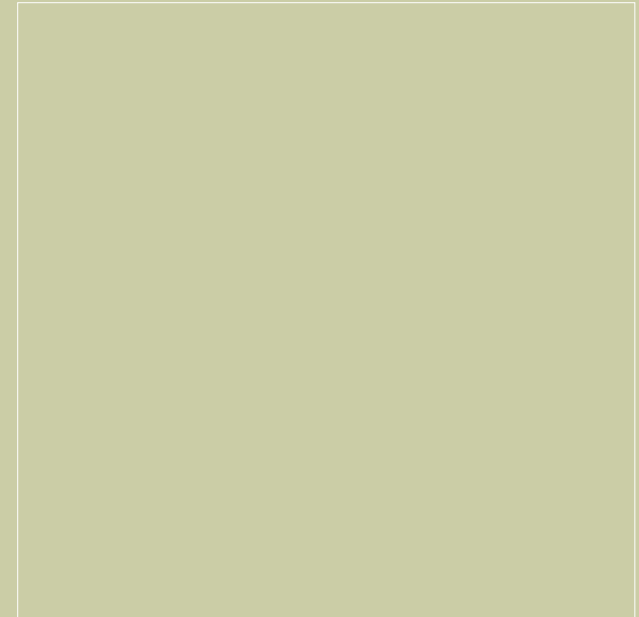
**Prospectus for South West England
businesses and communities.**

and

The Rural Development Gateway

web site: www.sw-ruralgateway.info

Telephone: 0845 600 9966



Regional Implementation Group

- The general direction and priorities of the programme are overseen by the Regional Implementation Group.
- The following organisations are represented on the group:



