

Priority Issue – Accessibility

Action and Interventions	Projects/Work being done	Status
A1.1 Develop a tool for assessing transport poverty for better recognition of rural transport needs.	<ul style="list-style-type: none"> This is being investigated by the Rural Voluntary Community Sector Action Group 	Ongoing
A1.2 Support the development and funding of sustainable innovative transport solutions. Roll out successful schemes such as Fare Cars and Wheels to Work	<ul style="list-style-type: none"> Wheels to Work rolled out across Devon Environment South Hams/South Hams Strategic Partnership is proposing a "Here's how a community developed its own "Greenways" or Safe Access Routes workshop for 2008. 	Ongoing
A1.3 Improving information available on accessing key services (e.g. disseminating experience of producing an access to services leaflet in Rural Torridge)	<ul style="list-style-type: none"> Included in Torridge Rural Action Plan. Local Transport Guides printed and distributed in Tiverton and Crediton. Others in development for Torridge, Okehampton and Tavistock 	Ongoing
A1.4 Ensure ongoing funding for Rural Transport Partnership and encourage funding from a wide range of stakeholders for the development of more innovative travel solutions	<ul style="list-style-type: none"> Rural Transport Partnership funding has not been secured and the Partnership will be ending in March 2008. Funding for travel solutions sought when appropriate funds become available 	Ongoing
A1.5 Support the development and implementation of accessibility action plans in the LTP priority action areas, informed by a robust evidence base and genuine stakeholder participation	<ul style="list-style-type: none"> Access to evidence within Parish and Market Town Plans facilitated by County Plans Database will assist this objective Work progressing in Torridge. 	Ongoing
A2.3 Ensure collaboration between local businesses and community groups to develop service provision	<ul style="list-style-type: none"> The Devon Towns Forum is working to ensure representation of community groups, and where it has influence business groups, to seek representation on District LSP's in support of their requirement for community consultation. 	Ongoing

Action and Interventions	Projects/Work being done	Status
A2.4 Develop a tool for assessing outreach service provision and customer satisfaction, encourage innovative means of providing services to hard to reach groups	<ul style="list-style-type: none"> Initial discussion taking place within the Rural VCS Action Group CCD highlighted that outreach post office service (e.g. North Tawton serves Belstone, Sticklepath) 	Ongoing
A2.5 Increase the development of multi use facilities in rural areas	<ul style="list-style-type: none"> Project planning & development support through DRS CCD has a proposal for ICT hubs with a stakeholder meeting scheduled for March 2008 New Hallmark quality mark now being implemented at three levels. Peer reviewers have been trained and a number of halls have now been successfully assessed. Devon is piloting Quirk asset transfer process 	Ongoing
A3.1 Highlight rural health care issues and the implications of unfair funding formulae to Government and PCT's	<ul style="list-style-type: none"> Discussions between Health Authorities, DCC and Community Transport providers are ongoing. 	Ongoing
A3.5 Ensure effective joint working between the PCT and Social Services to help plug the gaps	<ul style="list-style-type: none"> Discussions between the PCT and Social Services are taking place. 	Ongoing

Priority Issue – Housing

Action and Interventions	Projects/Work being done	Status
B1.3 Assess MCTI plans for their themes and issues around housing demand, ensuring they are fit for purpose and assist projects to implementation stage	<ul style="list-style-type: none"> Community Planning Database being developed will aid this 	Ongoing
B1.4 Assess the roll out of the Rural Housing Enabler programmes and the information gathered on local housing demand with a view to inform the local planning process.	<ul style="list-style-type: none"> RHE have exceeded all their targets and are now moving to concentrate on the development phase of the process. Will continue to develop a robust housing needs evidence to inform the local planning process. 	Ongoing

Action and Interventions	Projects/Work being done	Status
B1.5 Scope housing market assessments for rural housing demand implications	<ul style="list-style-type: none"> RHE's involved in on going HMA's evidence collection 	Ongoing
B1.6 Keep an up to date evidence base on rural housing demand for LAA and other delivery mechanisms	<ul style="list-style-type: none"> Evidence base DRHP using housing needs surveys to identify need 	Ongoing
B2.1 Appropriate mixed tenure type of housing units developed to accommodate identified local need	<ul style="list-style-type: none"> CCD Housing need surveys identify the tenure type needed to meet housing need 	Ongoing
B2.2 Support Devon Rural Housing Enabler programme to help communities address their own housing needs.	<ul style="list-style-type: none"> CCD two year expanded programme CCD concerns over timing of successor programmes and fear of losing momentum 	Ongoing
B2.3 Develop opportunities for cross subsidy open market housing	<ul style="list-style-type: none"> This has been ruled out by Rural Affordable Housing Commission and PPS3 	Complete
B2.4 Encourage partnership working between housing and planning authorities to develop an agreed set of criteria for identifying 'sustainable communities'	<ul style="list-style-type: none"> CCD RHE's involved in project to better identify 'sustainable communities' and develop a work kit for use by planning and housing authorities 	Ongoing
B2.5 Monitor and respond to local development framework proposals for rural housing provisions	<ul style="list-style-type: none"> RHE's respond to LDF consultations 	Ongoing
B2.6 Work with land owners and developers to identify land and bring forward housing	<ul style="list-style-type: none"> RHE's have written to all major land owners in Devon. RHE's working with RSL's to identify sites 	Ongoing
B2.7 Support innovative mechanisms and technologies to deliver affordable rural housing supply such as formation of Umbrella Community Land Trust.	<ul style="list-style-type: none"> Umbrella Trust being developed 	Ongoing

Action and Interventions	Projects/Work being done	Status
<p>B2.8 Support the development of sustainable construction of new rural housing and incorporate locally sensitive design framework.</p>	<ul style="list-style-type: none"> Working with RSL's and planners and local communities to develop good environmental sustainable construction standards and locally sensitive design 	Ongoing
<p>B2.9 Lobby for retention of 2nd council tax to be used for affordable housing.</p>	<ul style="list-style-type: none"> Devon Strategic Housing Group has lobbied on second homes council tax 	Complete
<p>B3.1 Lobby for appropriate tenure options that are affordable in rural areas</p>	<ul style="list-style-type: none"> CCD Lobbied for increased proportion of affordable housing to be for rent rather than shared ownership. 	Ongoing
<p>B3.2 Development of an affordable rural housing target for rural areas.</p>	<ul style="list-style-type: none"> CCD Working with Devon Strategic Housing group and LAA on the development of a realistic and challenging rural housing target 	Ongoing
<p>B3.3 Support Devon Rural Housing Enabler programme to help communities address their own housing needs</p>	<ul style="list-style-type: none"> Funding solutions for the Devon RHE programme being explored by all partner organisations and by LAA and housing corporation 	Ongoing
<p>B3.4 Support innovative mechanisms to deliver affordable rural housing supply such as Community Land Trust Initiatives.</p>	<ul style="list-style-type: none"> Information and support given to a number of communities involved in CLTS across Devon 	Ongoing
<p>B3.5 Support communities that are developing Community Land Trust approaches to affordable Housing</p>	<ul style="list-style-type: none"> DAPC Parish council training. Cross distinct boundary working. Dissemination of good practice 	Ongoing
<p>B3.7 Maximise delivery of affordable housing through the planning system</p>	<ul style="list-style-type: none"> Respond to RSS and local planning documents. Encourage a flexible and pragmatic approach. Raise awareness of planning practice amongst local communities. CCD EDDC has set its target of delivering 40% affordable housing within developments such as Cranbrook 	Ongoing
<p>B3.9 Encourage Rural Housing Enablers and Registered Social Landlords to identify and deliver exception sites in rural areas.</p>	<ul style="list-style-type: none"> RHE's and RSL's have worked on appraisals to identify and deliver exception sites 	Ongoing

Action and Interventions	Projects/Work being done	Status
B3.10 Secure improved public sector funding for affordable housing delivery	<ul style="list-style-type: none"> Improved public funding has been announced by the Housing Corporation. Funding for 2200 affordable homes in the South West over the next 3 years. This equals about 750 homes per year. In the period 2004-2006 there was funding for 383 homes per year 	Complete
B3.11 Rural Proofing development of emerging strategies & plans on rural housing to ensure community sustainability	<ul style="list-style-type: none"> SHDC LDF on rural areas proofed. Umbrella CLT consultation responded to 	Complete

Priority Issue – Community Self-confidence

Action and Interventions	Projects/Work being done	Status
C1.1 Support and encourage the development and delivery of Parish Planning – Develop Independent Action Research between all sectors that will help develop the parish planning processes, export best practice and inform the Department of Communities and Local Government	<ul style="list-style-type: none"> Carnegie Action Research into ongoing engagement of Rural Communities in Community led Planning Ongoing work of the MCTA until June 2008 re current batch of MCTi Plans and continuation of the work of the Devon Towns Forum to 2010 Carnegie Work published Two year programme funded by RSCP. Forward programme supported by DCC and 4 District Councils 	Ongoing
C1.4 Support the development of the Community Planning Database to better facilitate strategic planning and connectivity	<ul style="list-style-type: none"> Community Planning Database has received funding and being developed Environment South Hams supports this work through its Community Support Package work 	Ongoing
C1.5 Support the development of a Rural Engagement Action Research Project through a Community Partnership	<ul style="list-style-type: none"> Devon Heartlands Carnegie Action research RARP (Okehampton and elsewhere) DCC has commissioned a study by CCD - connecting with communities 	Ongoing
C2.1 Support Rural Voluntary sector bodies, specialist centres and community Enterprise approaches to help sustain the provision of services	<ul style="list-style-type: none"> DCC Provision of advice on sources of external funding Rural VCS action group established by DRN. A proposal has been submitted to LAA for community hubs, by CCD and VCS groups CCD has worked with the public sector on VCS commissioning 	Ongoing

Action and Interventions	Projects/Work being done	Status
C2.2 Support community enterprise approaches to help sustain volunteer provision of services	<ul style="list-style-type: none"> Parish Regeneration Project and RSCP social enterprise project 	Ongoing
C2.3 Develop Local Community Forums for supporting and celebrating volunteering through District and Borough media.	<ul style="list-style-type: none"> Devon Towns Forum promoting and supporting development of Local Community Fora to engage with District and Borough LSP's and Agencies 	Ongoing
C2.4 Maintain level of community spaces open to voluntary organisations to deliver recreation and vital services, i.e. village halls, schools, playing fields etc	<ul style="list-style-type: none"> Quirk pilot will develop opportunities to transfer DCC (& other Public assets) to communities for sustainable community use/management DPFA research identified gaps in playing field provision. Devon Association of Community Buildings Launched. New Hallmark quality mark now being implemented at three levels through CCD 	Ongoing
C2.5 Maintain and support carers to ensure their needs are met as well as those cared for.	<ul style="list-style-type: none"> Devon Rural Carers are currently addressing this issue; however this is subject to funding. 	Ongoing
C2.6 Raise awareness with statutory organisations and the private sector organisations as to the value of volunteering.	<ul style="list-style-type: none"> DRS link to Business in the Community promotes this approach with private sector volunteering of staff/their skills to assist community projects 	Ongoing
C3.1 Develop a commonly agreed set of criteria defining what constitutes a "sustainable community" - including key set of services to be available and at what specified (minimum) level of access.	<ul style="list-style-type: none"> DCC and other partners working on this topic 	Ongoing
C3.2 Development of educational, vocational and apprenticeship opportunities for 18-25year olds. Encourage collaborative working with Devon Businesses, Further Education Collages and Universities to develop skills.	<ul style="list-style-type: none"> EDDC Countryside working in partnership with Bicton College to provide students with on site experience as part of Diploma/NVQ Countryside Management Environment Agency in Devon looking for limited number people to go on work experience with the organisation. 	Ongoing

Action and Interventions	Projects/Work being done	Status
C3.3 Welcome migrant workers and support them in playing an active part in the rural economy and community. Monitor the EU migration effect on employment in rural Devon.	<ul style="list-style-type: none"> A migrant workers welcome pack has been developed 	Ongoing
C3.4 Encourage local communities to respond to social exclusion issues e.g. Encourage local services and facilities for those with access problems	<ul style="list-style-type: none"> DSP SC, Common Ground and NASP objectives supported by Devon Towns Forum CCD social inclusion programme 	Ongoing
C3.5 Recognise the needs of minority groups in rural communities including gypsies and travellers, black and minority ethnic, and migrant workers	<ul style="list-style-type: none"> A migrant workers welcome pack has been developed. Shelter provided housing advice to gypsies and travellers 	Ongoing
C3.9 Encourage retailers and local businesses to promote and source local produce	<ul style="list-style-type: none"> This action is included in GTBS EDDC produces a local food & drink guide promoting the best of its local producers Environment Agency has a sustainable procurement policy which extends to include its caterers: at Exminster the chef has a vegetable plot and herb garden right outside the restaurant doors! 	Ongoing

Priority Issue – Environment and Climate Change

Action and Interventions	Projects/Work being done	Status
D1.1 Encourage tourism businesses to enter into the Green Tourism Business Scheme	<ul style="list-style-type: none"> DRN STAG addressing this work under DMO 147 businesses have signed up to GTBS through Discover Devon Naturally. A sustainable Tourism Action Plan is being developed as part of Destination Devon and will seek to continue this work. Ruby country received funding to use environment as basis of sustainable tourism development 	Ongoing

Action and Interventions	Projects/Work being done	Status
<p>D1.2 Encourage tourism business and agencies to work together to achieve a sustainable quality local tourism product – especially local food promotion</p>	<ul style="list-style-type: none"> • Devon DMO will address this issue • Area Tourism Partnerships are being developed and supported as part of the DMO structure for Devon. This has included bringing together various agencies to pool resources and expertise to deliver the county's tourism product. • Ruby Country is assessing the cultural assets on which cultural tourism policies in the area might be based 	<p>Ongoing</p>
<p>D1.3 Develop and promote year round activity and recreation based tourism with the development of niche markets</p>	<ul style="list-style-type: none"> • Devon DMO will address this issue. Devon Brand also an example. • Discover Devon Naturally has successfully delivered activity based tourism business out of season, generating £13.5m of new business with £7.2m being out of season. 	<p>Ongoing Complete</p>
<p>D1.4 Promote importance of green/environmental tourism to visitors – creating more environmentally conscious tourists.</p>	<ul style="list-style-type: none"> • Advertising campaign in national press and in tube stations in April 07 by Discover Devon • Discover Devon developed and launched www.naturallydevon.com and ran a successful consumer campaign about Devon being England's greenest county. • EDDC developing major nature based tourism attraction - Axe Estuary Wetlands Project • Environment Agency promotes World Environment Day each year to promote such behaviour. 	<p>Complete Complete Ongoing Ongoing</p>
<p>D2.2 Support the ongoing diversification of farms</p>	<ul style="list-style-type: none"> • DWT's Natural Networks project contains an element called Confidence in the Countryside which supports diversification. This has been running for 4 years • Agri-BIP Business and Environmental Skills Project • Environment Agency supports and recognises efforts to reduce loss of soil and reduce runoff can have business benefits for arable and livestock farmers. 	<p>Ongoing</p>
<p>D2.3 Continue the promotion of local foods and local food outlets to counter supermarket dominance</p>	<ul style="list-style-type: none"> • Discover Devon sponsored the Devon Celebration of Food 2007. Set up foodiedevon.com - website for people to search for local food • DCC Main sponsor of Devon Celebration of food. • Ruby Country also doing work towards this with Ruby breakfasts • EDDC Countryside developed national curriculum based Food 4 Thought project to promote local food production as part of year of Food & Farming • Environment Agency has a sustainable procurement policy which extends to include its caterers: at Exminster the chef has a vegetable plot and herb garden right outside the restaurant doors! 	<p>Ongoing</p>

Action and Interventions	Projects/Work being done	Status
D2.6 Increase number of farms in agri-environment schemes (i.e. Entry Level Scheme and High Level Scheme)	<ul style="list-style-type: none"> • Agri-BIP Business and Environmental Skills Project • EDDC developing major nature based tourism attraction - Axe Estuary Wetlands Project • Environment Agency supports efforts to encourage farms into agri-environment schemes. 	Ongoing
D3.1 Identify and support community scale wood heat schemes	<ul style="list-style-type: none"> • DARE 	Ongoing
D3.4 Encourage businesses to take up renewable energy schemes, green technologies and energy efficiency measure.	<ul style="list-style-type: none"> • RE4D are achieving this 	Ongoing
D4.1 Promote/support Environmental Campaigns programmes e.g. Nitrate Vulnerable Zones, Catchment Sensitive Farming	<ul style="list-style-type: none"> • ECSFDI- Natural England • Environment Agency supports the Catchment Sensitive Farming project. 	Ongoing
D4.2 Encourage water authorities to continue programmes of environmental water management	<ul style="list-style-type: none"> • Environment Agency has dialogue with South West Water at a strategic regional level (under the 5 yearly Asset Management Planning process) and locally through spatial planning e.g. at Sherford 	Ongoing
D4.3 Support Protected Landscape Authorities to deliver management programmes – Encourage funding schemes to support the objectives of National Parks and AONB's	<ul style="list-style-type: none"> • Environment Agency serves on East Devon and South Devon AONB Partnerships. 	Ongoing
D4.4 Support partnership approaches with projects which aid the development of sustainable environmental management in rural areas.- avoiding duplication	<ul style="list-style-type: none"> • DWT's 'Working Wetlands on the Culm' - a 5 year, £2 million landscape scale project 	Ongoing
D5.1 Work with RSPB re habitat for wading and migratory birds	<ul style="list-style-type: none"> • EDDC Countryside created new areas of lagoons/scapes on its Axe Estuary LNRs to increase habitat for waders/migratory birds • Environment Agency is helping RSPB and others make the Lower Clyst habitat improvements happen. 	Ongoing

Action and Interventions	Projects/Work being done	Status
D6.3 Reduce the number of planning applications that are objected to by the Environment Agency on the grounds of flood risk.	<ul style="list-style-type: none"> Environment Agency is continuing to help Local Planning Authorities meet their obligations under Planning Policy Statement 25 (development in flood risk areas). 	Ongoing
D6.5 Increase the awareness of the impacts of climate change and encourage businesses and individuals to believe that they can make a difference – no matter how small	<ul style="list-style-type: none"> EDDC Countryside developing Energy 4 Thought project (Key Stage 2 Unit) on issues of climate change Environment Agency hosts the SW Climate Change Impacts Partnership. Also, in Devon, EA are encouraging communities to get involved in how they can adapt to climate change, for example by leading a presentation to Dartmouth and Kingswear Amenity Society on adapting to climate change in February 2008. Our World Environment Day campaign in 2007 focused on climate change. 	Ongoing

Priority Issue – Rural Business and Productivity

Action and Interventions	Projects/Work being done	Status
E1.1 Support the development of new and existing industries to increase sustainable job choices in rural areas and engage Devon's Youth.	<ul style="list-style-type: none"> Migrant Worker Task Force set up in the South West 	Ongoing
E1.2 Encourage specialist business advice for self employed people at all stages of work to gain skills and develop their business	<ul style="list-style-type: none"> TACSS Contributing TACSS ends June 2008 Duchy Square - initiative to provide business advice and support to people within creative industry & Ivybridge Watermark Centre will provide SME business support Women and micro-enterprise programme and women on the up women returners programme Rural Enterprise Development - North Devon, Torridge and West Devon Rural Enterprise Development Roll Out-East Devon Mid Devon and Teignbridge 	Ongoing Not Started

Action and Interventions	Projects/Work being done	Status
<p>E1.3 Support initiatives which increase qualification attainment both higher and basic skills in subjects that align with the emerging “new” job opportunities e.g. around renewables?</p>	<ul style="list-style-type: none"> • TACSS Contributing • TACSS ends June 2008 • Implementing a county-wide RE Skills project, including offering subsidised training options for the sector. Implementing a Food and Drink ICT project across Devon to improve rural ICT skills. • Environment Agency in Devon looking for limited number people to go on work experience with the organisation. 	Ongoing
<p>E1.4 Encourage collaboration between business and higher education facilities to develop courses with the intention of encouraging young people to stay within Devon and increase career opportunities.</p>	<ul style="list-style-type: none"> • Duchy Square - initiative will link with other training & HE colleges to signpost young creative students to sources of support to develop micro enterprise & remain in SW area 	Not Started
<p>E1.5 Welcome migrant workers and support them in playing an active part in the rural economy. Monitor the EU migration effect on employment in rural Devon</p>	<ul style="list-style-type: none"> • Migrant worker task group addressing - with welcome pack in particular • Migrant Worker welcome pack developed 	Ongoing
<p>E1.6 Ensure ICT technology is available to rural areas. Support the initiatives that encourage the take up, animation and adoption of ICT.</p>	<ul style="list-style-type: none"> • Devon Towns Forum contribute to this objective • DCC Implementing a Food and Drink ICT project across Devon to improve rural ICT skills • CCD has highlighted a Proposal for ICT hubs. Stakeholder event March 2008 	Ongoing
<p>E2.1 Support and encourage businesses to work together within the hospitality industry to use and promote local supply chain development</p>	<ul style="list-style-type: none"> • DCC Supporting meet the buyer events to raise awareness within hospitality sector of options to procure local food and drink. 	Ongoing
<p>E2.2 Encourage take up of the Green Tourism Business Scheme</p>	<ul style="list-style-type: none"> • See Environment and Climate Change action 	Ongoing

Action and Interventions	Projects/Work being done	Status
<p>E2.6 Ensure ICT technology is available to rural areas. Support the initiatives that encourage the take up, animation and adoption of ICT.</p>	<ul style="list-style-type: none"> • Tourism ICT adoption programme February 2008 - March 2009 • DCC Implementing a Food and Drink ICT project across Devon to improve rural ICT skills (ongoing) • CCD has highlighted a proposal for ICT hubs. Stakeholder event March 2008 	<p>Not Started</p>
<p>E3.1 Encourage take up of business support for business planning and undertaking assessments of skills and staff.</p>	<ul style="list-style-type: none"> • TACSS and DTSN contributing 	<p>Ongoing</p>
<p>E3.4 Support industry sectors that are predominant in rural Devon that can achieve sustainability</p>	<ul style="list-style-type: none"> • DDN Green Accreditation of Tourism Businesses • Duchy Square (see E1.4) • West Devon BIP/ Agri-BIP 	<p>Complete</p>